



Project title: Knowing Circular Economy in Black Sea Basin

CIRCLECON is a project funded under the Black Sea Programme with the participation of the

- Varna Free University, Bulgaria
- Greek Exporters Organisation
- European Regional Framework Cooperations
- Odessa 5T
- ICSPRA Georgia
- Samsun Municipality, Turkey

The scope of the project is to

- promote the Circular Economy model
- inform on waste prevention, reduction and management
- establish BSB coordination for mutual coping with environmental challenges

**Core Activities:**

ACTIVITY TITLE: CEWG WORKSHOPS The CEWGs will introduce a new way of working in the BSB area; CEGWs will be a series of high-level technical meetings, aiming to promote and set the basis for implementing policies under the broad banner of circular economy. CEWGs members will be experts from EU DG ENV, DG AGRI, DG REGIO and DG NEAR as well as experts from the hosting partners and the relevant participants. EU experts will present the main CE principles and latest reviews, outline the coherence with ENI and BSB strategies and exhibit good practices and policies. The local representatives will have the opportunity to get details about the EU priorities in each of the participating countries.

ACTIVITY TITLE: Regional Specific Study

All partners shall produce a regional State of the Art analysis in the field of Waste Management and Circular Economy. The aim is to describe in detail in quality and quantity terms the current situation of waste management and circular economy issues, especially, waste collection – waste treatment - waste recycling – waste reuse - main environmental challenges in each area — soil, area and water pollution status - general people behavioral patterns related to waste. The methodology and specifications have been developed by VFU and are common for all partners as to insure compatibility of results and comparability of data.



ACTIVITY TITLE: INFORM KEY ACTORS

The beneficiary in each country, based in the knowledge that he gained from CEGW meetings and Studies, will carry out two informational workshops one for Local & Public Authorities & NGOs and Consumers and the other for Business and Academia with at least 70 participants in each workshop.

ACTIVITY TITLE: MULTILINGUAL ONLINE EDUCATION

The 1st online training for Circular Economy provided by a University in EU level. The Educational Platform will incorporate Video Lectures, Interactive Assessments, Screen Recordings, Dialogue Simulation, eLearning Interaction, Extensive LMS Support, Adaptive layers and Mobile App extension. The Platform will be multilingual: At least it will incorporate user interface in all partners' languages, plus an English version. (6 languages: Bulgarian, Greek, Turkish, Georgian, Armenian and English). The training module will be based on the Master's Degree Programme, leading at first stage to a University Degree – Europass Certificate, according to the European Standard ECVET.



ACTIVITY TITLE: GO DIGITAL

The content of the smartphone application will be based on the European Circular Economy Stakeholder Platform. The toolkit will provide a virtual open space which aims at promoting Europe's transition to a circular economy by facilitating policy dialogue among stakeholders and by disseminating activities, information, and good practices on the circular economy.

ACTIVITY TITLE: EXPERTS' TRAINING

Ten (10) experts will be selected from each representing country, a total of 50 persons of which the 50% will be women. The call for applications will be addressed to everyone that holds a bachelor degree and lives in the eligible regions of the beneficiaries. The selection process will be random based, as criteria are not applicable under this first pilot period of training. VFU will carry the activity with the active involvement of all partners in the phase of the call for applications.

DELIVERABLE DESCRIPTION

The 50 trainees will be awarded of an University degree of lifelong training according to the standards of the educational programme as described in activity 2.1



ACTIVITY TITLE: EGTC

Establish legal entity // at least 10 organisations from the 5 participating countries // legal siege in Varna

The main objectives of the EGTC include:

- 1-Promoting and support special provisions for the adoption of Circular Economy Model in BSB countris
- 2-The adaptation in the new programming period national / regional and local strategies in the BSB area to EU CE action plan



The role of Odesa 5T

Further to the participation to the above activities, 5T is responsible for the Communication of the project in favor of the whole partnership.

The communication activities that Odesa 5T will carry out are the following:

- Design of the Project logo, identity and templates
- Production of promotional material: e-brochures and e-leaflets
- Social media communication / 3 Social Media pages
- 1 Local event
- 2 Press releases
- 4 Press conferences (All partners)
- 3 Newsletters following the fulfillment of each key deliverable